

Glastonbury Landowners, Inc.
Communications Committee Minutes

July 2, 2015

The Communications Committee met on July 2nd at 6:00 pm by phone.

Present: Robert Branson (chair), Daniel Kehoe, Karleen McSherry, Alyssa Allen and Claudette Dirkers.

Robert got feedback on how people perceived his emails coming across.

The committee addressed the notes being published online by the Glastonbury Landowners for Positive Change. The points brought up were concern for accountability of posted notes that were incorrect, the publishing of people's names on the internet - whether quoted correctly or not - and the dampening effect that was having on people attending or speaking at meetings, the problem with addressing misquotes and bias in the reporting when no one person takes responsibility for the report, and that notes that don't correctly represent what happens at the meeting are counterproductive to building effective communication in the community.

The committee addressed the timing of getting Board feedback on the newsletter in order for it to go out in a timely manner before the upcoming weed spraying.

The committee reviewed the July 2nd email regarding the Admin Assistant hours, duties, reports, and accounting records. While the Board encourages positive comments on areas of potential improvements, the granularity of the request appears to be getting into the management decisions of the Board. The GLA will be addressing this request with attorneys, since the area has been addressed multiple times in Board meetings and several of the documents are not ones that are requestable under the Bylaws or state law.

The complaint on 39-E was addressed in so far as how the Board and the Project Review Committee need to handle project reviews that are conditional and under a complaint. Suggestions that are being forwarded to the PRC are that part of the approval process for these particular applications get a "conditions met" approval from the PRC before the applicant can move forward with the project. **Action Items:** Robert will write a response to the complainant on the steps to be taken. Daniel will send a draft update of the PRC Policy to the PRC with these suggestions incorporated into the policy.

The Welcome Kit cover letter will be reviewed by the committee on Google docs for finalization in the Welcome packet. **Action Item:** Daniel send to Robert and then CommCom members give editorial feedback ASAP.

The committee lined out a fast way to implement the creation of the official email list using the info@ address, so the email process is online and not tied to a computer. Also the suggestion was

made to include at the bottom of the emails a paragraph stating that this is an official sending and it is the responsibility of the landowner to keep the GLA aware of any changes of address or desired mode of delivery.

Action Items: Dan meet with Ross to set up info@ list. Dan work with Alyssa and Rudy to set up a free MailChimp account for the non-official email sends and tie the account to a GLA email address such as info@.

The meeting adjourned at 7:30pm.